

Looking for DARK 6 Weekend Program Guide Advertisers

Greetings:

Each year, during the first weekend of February, the Leather Institute for Education (LIFE) Detroit holds their annual Detroit Area's Rough and Kinkfest (DARK) Weekend.

This year's sixth annual event is being held Friday, February 5 through Sunday, February 7, at Al Matta Hall, 5121 Oakman Blvd., Dearborn, MI. The DARK 6 Weekend is an educational, pansexual event for the entire community. Since the DARK Weekend began in 2005, we have seen our attendance grow each year and now draw, on average, 200 people to our weekend event.

As you can imagine, it takes the help of numerous people and organizations to make our event a yearly success. And this year, we would like you to be a part of our event.

We are looking for businesses and organizations that would like to advertise in our Official DARK 6 Weekend Program.

As an Advertiser in the Official DARK 6 Weekend Program:

- The Program will be available the entire event weekend.
- The Program will be distributed to various locations throughout Detroit, available to the public.
- Content will include schedule, description of charities, welcome letters and more.
- The DARK 6 Weekend Program will be black & white with a finished size of 5.5" x 8.5".

We hope you will consider being a part of our weekend. Enclosed is the Rate Sheet for the Sixth Annual Detroit Area's Rough and Kinkfest (DARK 6) Weekend. If you have any questions or need additional information, please contact Bryon Hayes at (734) 260-2388 or via email at hardguy24u@aol.com. Thank you for taking the time to consider our proposal. We look forward to working with you as we bring another great weekend and great event to Detroit.

Sincerely,

Bryon Hayes
LIFE Detroit

The Sixth Annual Detroit Area's Rough and Kinkfest (DARK) Weekend – DARK 6 Weekend Program Advertising Order Form

The DARK 6 Weekend Program will be available for the entire event weekend.
Content will include schedule, list of sponsors and donators, presenters, and more.
The Program will be in black and white with a finish size of 5.5" x 8.5".
Check the size ad you would like and fill out the form, below.

Ad Option	Ad Size	Ad rate
___ Outside Back Cover	8"t x 5"w	\$125.00 (subject to availability)
___ Inside Front Cover	8"t x 5"w	\$100.00 (subject to availability)
___ Inside Back Cover	8"t x 5"w	\$100.00 (subject to availability)
___ Full Page	8"t x 5"w	\$ 75.00
___ Half Page	3.875"t x 5"w	\$ 50.00

Contact Name _____

Business/Organization Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

ARTWORK & PAYMENT MUST BE RECEIVED BY JANUARY 24, 2010

Please make payment to: 'LIFE Detroit' and mail to:
LIFE Detroit, Bryon Hayes, 217 Burt St., Tecumseh, MI 49286

Artwork/ad should be Black & White. Formats: JPEG or PDF.

Email artwork/ad to: hardguy24u@aol.com

***WE MUST RECEIVE THIS COMPLETED FORM ALONG WITH PAYMENT
BEFORE THE AD WILL BE PLACED IN THE PROGRAM.***